

## Challenge: Gaining Visibility and Control over your IT Investments

If your organization is like most, it's a struggle to keep tabs on all physical, financial, and contractual details relating to your hardware and software investments. The ever-changing technology landscape—including BYOD, cloud and virtualized environments, and the explosion of specialized apps and services to support virtually every conceivable business need—only complicates matters. In order to manage the costs, risks, and opportunities associated with your IT assets, you need centralized visibility and control of those assets.

## Solution: Cherwell Asset Management

Cherwell Asset Management is an IT asset management (ITAM) solution designed for organizations seeking improved governance over their hardware and software investments. By integrating data related to hardware and software inventory, application usage, contracts and entitlements, and life cycle status, you can track and manage your IT investments from purchase to retirement—and abandon Excel spreadsheets once and for all.

Cherwell Asset Management integrates seamlessly with Cherwell® Service Management, populating the Cherwell configuration management database (CMDB) with IT asset data, and providing service desk staff with information needed for effective Incident, Problem, and Change Management.



## Features

- Comprehensive hardware and software inventory
- World-class license compliance management
- Detailed software usage analysis
- Powerful IT purchasing system
- Unparalleled ease of deployment and use
- Flexible, intuitive dashboards and reporting
- Microsoft System Center Configuration Manager (SCCM) integration
- Ability to populate the Cherwell Service Management CMDB

## Benefits

- Take the guesswork out of what's installed across your network
- Minimize software audit risk, reduce financial exposure, and budget for license true-ups
- Respond quickly and confidently to vendor software audits
- Eliminate wasteful spending by identifying unused or underutilized licenses
- Track and manage the financial aspects and life cycle status of IT investments
- Evaluate PC readiness for technology implementations, upgrades, and migrations
- Reduce IT overhead associated with manual inventory, reporting, and license reconciliation processes

# Key Features and Capabilities



## Hardware/Software Discovery and Inventory

Cherwell Asset Management lets you perform scheduled or on-demand inventories of the hardware and software installed on your Windows, Unix, Linux, and MAC OS desktops, laptops, and servers, and report on dozens of machine characteristics and software attributes in both physical and virtual environments.



## Dashboards and Reporting

Cherwell Asset Management is widely acclaimed for its ability to answer critical questions that help you control costs and manage risk. With customizable dashboards, limitless drill-down capabilities, and an easy-to-use filtering model, you can get exactly the information you need—while meeting the needs of every audience including IT, finance, service desk, and executive stakeholders.



## Microsoft SCCM Integration

With Cherwell Asset Management, you can extract inventory data residing in your SCCM database, enrich it with your own purchasing data, and present it in reliable reports designed to provide a centralized view and deep insight into your hardware and software deployments.



## Proprietary Software Identification Database

Unlike other software inventory tools, Cherwell Asset Management includes a proprietary software catalog (maintained by a dedicated team at Cherwell) that automatically reconciles the countless executables found on the network with their corresponding application titles, versions, suites, and components of suites.



## Ease of Deployment and Use

Cherwell Asset Management offers a straightforward implementation that leverages your existing infrastructure and, on average, takes just hours—versus weeks or months—to deploy. You don't need to be a SQL expert to run the reports you need, or a financial professional to take advantage of its powerful purchasing functionality—nor do you need professional services to optimize your implementation.



## License Compliance Management

World-class license management capabilities and compliance reporting enable you to monitor your license position in a proactive, automated fashion—so you can assess your financial exposure, budget for true-up costs, and correct license deficits before you get audited. With software metering/application control capabilities, you can also enforce compliance for concurrently licensed applications.



## Software Usage Analysis

Cherwell Asset Management provides comprehensive software usage statistics, so you can stop purchasing and supporting applications that aren't being utilized. By identifying unused software, you can retire licenses, reallocate copies to users who truly need them, renegotiate software contracts, and make better purchasing decisions.



## IT Purchasing System

Take advantage of an IT purchasing system that allows you to consolidate procurement and licensing information, and reconcile purchasing data with inventoried assets. The purchasing system is designed specifically for IT, enabling you to track and manage lifecycle status, allocate software and associated costs for budgeting and chargeback purposes, and configure contract expiration notifications.

Am I Compliant					
<b>EXECUTIVE SUMMARY</b>					
<b>Summary</b>					
<ul style="list-style-type: none"> <li>Considering the 2044 license units where compliance can be determined, your network is not compliant.</li> <li>There are 1415 license units that require more licenses.</li> </ul>					
<b>License Compliance Information</b>					
License units requiring more licenses	Count	% of Total			
Compliant license units	1415	69.23%			
Total license units	629	30.77%			
Total license units: 2044					
<b>NOT COMPLIANT</b>					
License Unit	Licenses Purchased	Licenses Installed	Difference	Per-unit Cost	License Deficit
Adobe Acrobat Professional	45	108	-63	\$409.00	\$25,767.00
Adobe Captivate	5	13	-8	\$599.00	\$4,792.00
Microsoft Office Professional Plus 2010	1000	1222	-222	\$448.00	\$99,456.00
Microsoft Office Project Professional	150	190	-40	\$450.00	\$18,000.00
Microsoft Office Visio Professional	75	97	-22	\$559.00	\$12,298.00
Microsoft Windows Server 2008 R2 Datacenter	5	11	-6	\$5,900.00	\$32,800.00
Microsoft Windows Server 2008 R2 Enterprise	5	6	-1	\$1,800.00	\$1,800.00
Microsoft Windows Server 2008 R2 Standard	20	25	-5	\$882.00	\$4,410.00
Symantec Endpoint Protection	1000	1430	-430	\$41.00	\$17,630.00
					<b>\$206,958.00</b>